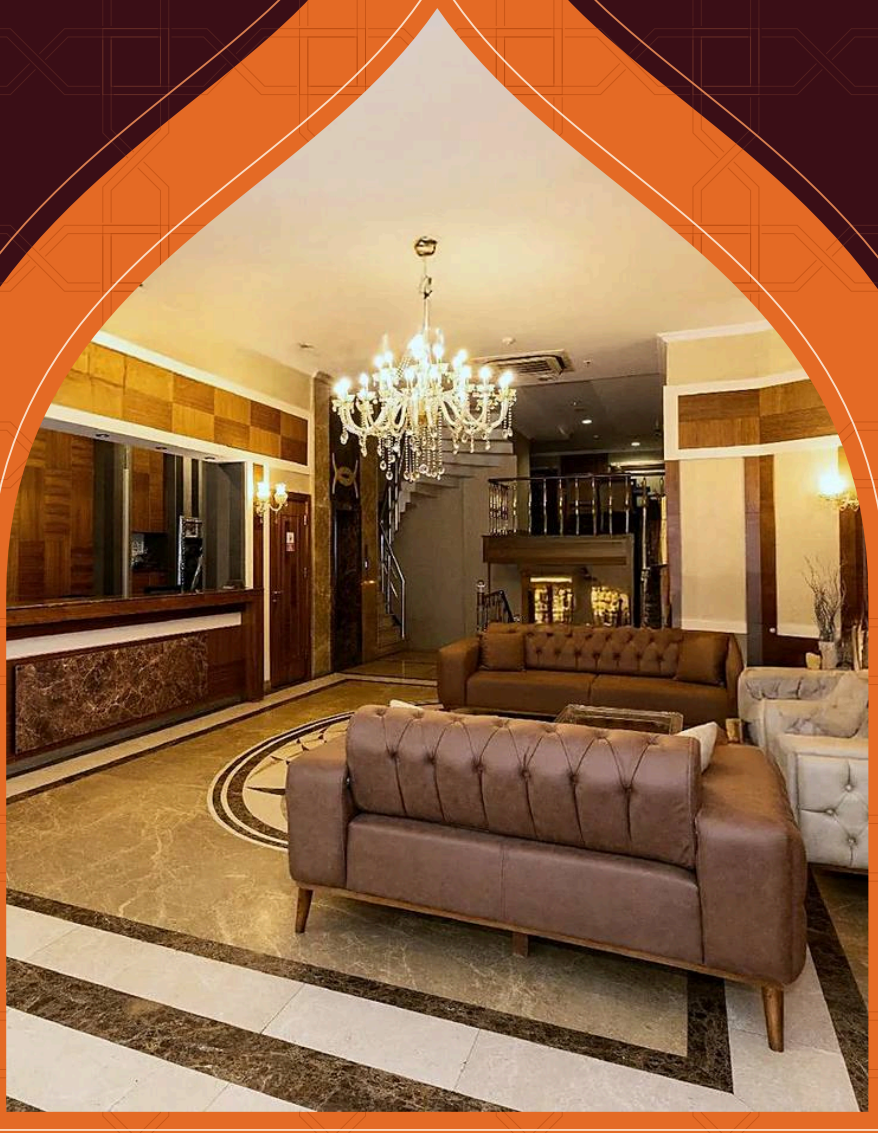
MASHARIQ HORECA

COMPANY PROFILE

2026

HOSPITALITY FURNITURE



İSTANBUL · İNEGÖL

Crafted for *hospitality.*

Custom FF&E for hotels, resorts, restaurants and serviced apartments, designed, made, shipped and installed by one partner.

CUSTOM FF&E MANUFACTURER

One partner, from the first drawing to the *final installation.*

MASHARIQ HORECA designs, manufactures, ships and installs custom FF&E for hotels, resorts, restaurants and serviced apartments.

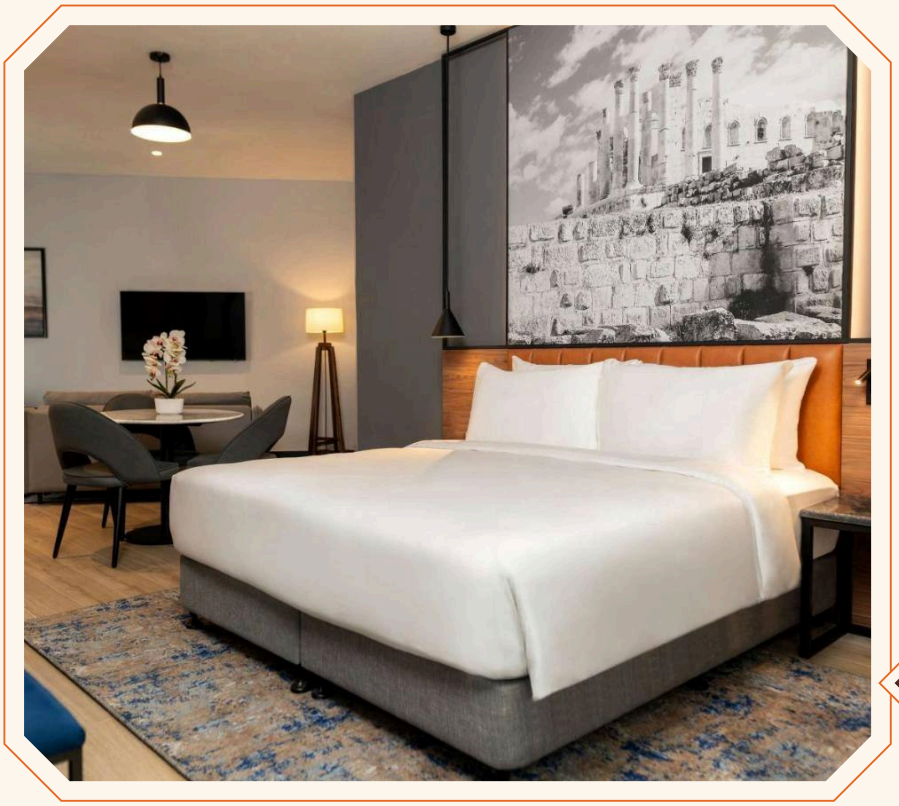
Our furniture is produced in İnegöl, Bursa, the heart of Turkey's furniture industry, and managed from our head office in Istanbul. Approved partner suppliers extend what our factory makes, so we can deliver the whole package under one contract and one point of contact: lighting, carpets and curtains, kitchen equipment and OS&E.

45+
PROJECTS DELIVERED

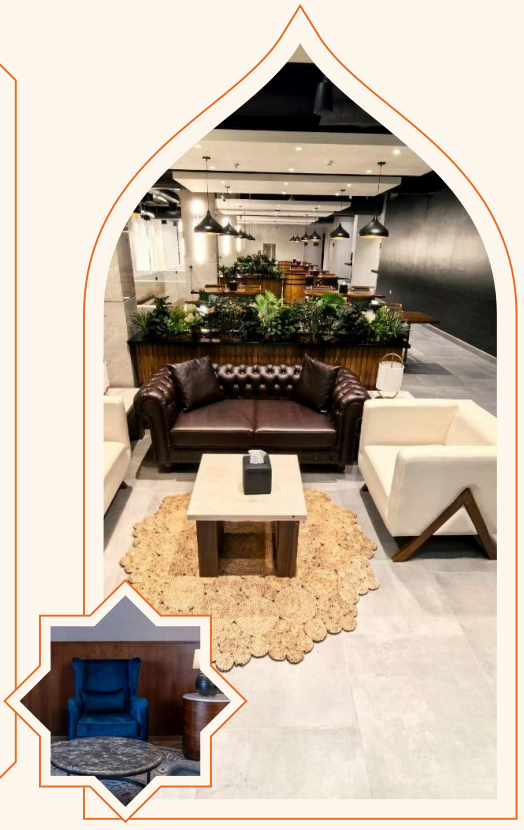
110+
CLIENTS SERVED

320K+
FF&E ITEMS MADE

10
REGIONAL MARKETS



RADISSON BLU — AMMAN



MEETMOOT — RIYADH



"Designed to your drawings. *Made in our own factory.*"

MASHARIQ HORECA

MASHARIQ HORECA

Six reasons owners choose to *work with us.*

i Our own factory

We produce in İnegöl, so we control quality, cost and schedule directly, with no middlemen between your project and the production line.

ii Built to your design

Every piece follows your drawings, brand standards and budget, from dimensions and materials down to the last finish.

iii Complete packages

Furniture, lighting, soft furnishings, kitchen equipment and OS&E come under one contract, so you deal with one supplier, not ten.

iv Engineered for delivery

Shop drawings, production planning and shipping are worked out before production starts, so the timeline is realistic from day one.

v Proven in the region

We have delivered projects in Jordan, Saudi Arabia, Oman, Lebanon, Palestine, Libya and Turkey, and we know each market's logistics and expectations.

vi With you after handover

We stay available after installation for additions, replacements and refurbishment phases.

A clear process, from brief *to handover.*

1

Brief & design consultation

We study your drawings, BOQ, brand standards and budget, and advise on materials and value engineering.

2

Shop drawings

Detailed production drawings for every item, sent for your approval before anything is cut.

3

Samples & mock-up room

You approve finishes, fabrics and a full mock-up room before mass production.

4

Production in İnegöl

Manufacturing in our factory, with quality checks at every stage and regular progress updates.

5

Shipping & installation

Export packing, logistics to site and installation by our own team.

6

Handover & after-sales

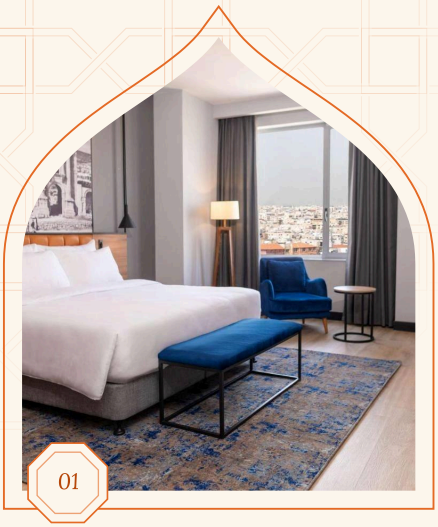
A final inspection with your team, then ongoing support for additions and replacements.



RADISSON BLU — ALL-DAY DINING

Every space in the hotel, *furnished.*

From the guest room to the rooftop terrace, every item is made to measure and finished to your specification.



01

Guest rooms

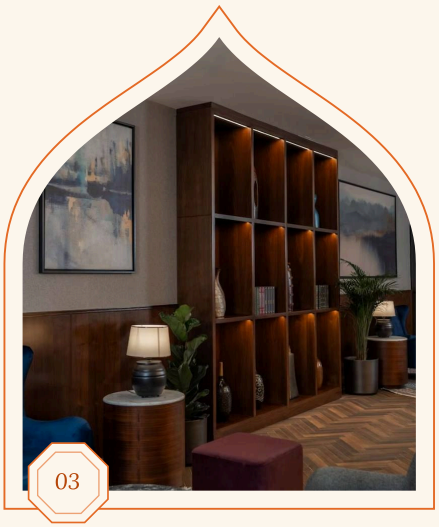
Beds, headboard walls, nightstands, desks, wardrobes and benches.



02

Suites & apartments

Living and dining sets, sofas and kitchenette cabinetry.



03

Lobby & lounges

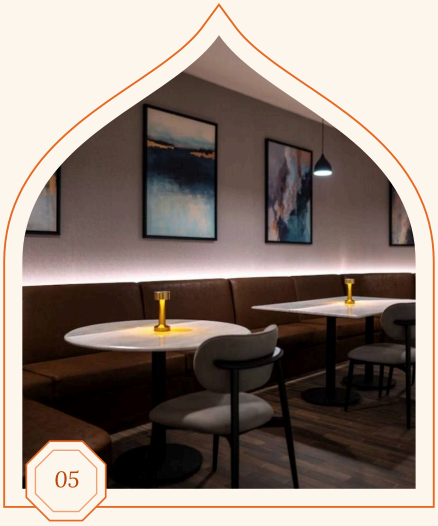
Reception desks, armchairs, sofas and feature shelving.



04

Restaurants & cafés

Dining chairs, tables, banquettes, planters and service counters.



05

Lounges & majlis

Banquettes, lounge chairs, tub chairs and occasional tables.



06

Meeting & wellness

Meeting tables, banquet chairs, and spa and fitness joinery.

ONE-STOP SUPPLY

Chandeliers & lighting ◆ Rugs, carpets & curtains ◆ Artificial greenery
Gastronomy & kitchen equipment ◆ OS&E

Beyond furniture, *under one contract.*

Our factory makes the furniture. Approved partner suppliers extend what it can do, so lighting, soft furnishings, greenery and kitchen equipment arrive under the same contract and the same point of contact.

FULL RANGE

See the FF&E Catalogue, section 07, pages 10 to 12.



01

Chandeliers & *lighting*

Chandeliers in the size and detail you want, with custom drawings made for your site.



02

Carpets, rugs & curtains

Wool and acrylic carpets and rugs made to your design, plus curtains matched to each space.



03

Artificial greenery

Flowers, trees and plant designs made to the size and space you need.



04

Gastronomy equipment

Ceramics, glass, serving tools and service equipment from leading commercial brands.



05

Industrial kitchens

Preparation, cooking, storage and dishwashing systems from leading international brands.

One contract

Furniture and fit-out supplies priced and agreed together.

One point of contact

One project manager from quotation to handover.

Made to your drawings

Every item follows your design, brand standards and budget.

FEATURED PROJECT — 01

Radisson Blu

Amman Galleria Mall

AMMAN, JORDAN — UPSCALE INTERNATIONAL HOTEL



CUSTOM LOBBY RUG
& LOUNGE SEATING

An international brand standard carried through the whole hotel: rooms, suites and serviced apartments, the lobby lounge, all-day dining, lounges and meeting rooms.

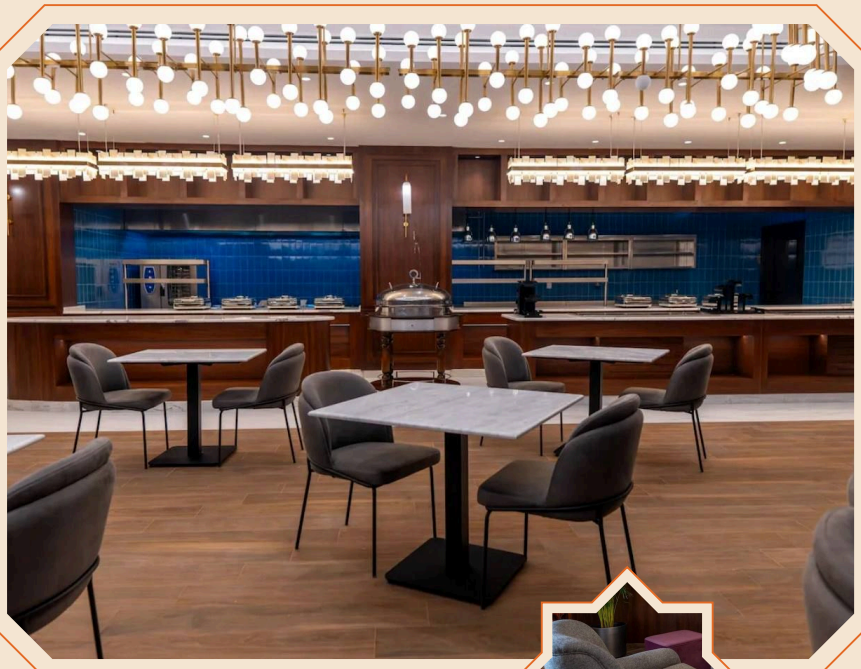


◆ **MAIN RECEPTION** — RADISSON BLU

CLIENT
International hotel brand

SPACES
Rooms · Suites · Apartments · Lobby · Dining · Lounges · Meeting · Spa

SIGNATURE
Headboard walls, velvet lounge chairs, walnut joinery

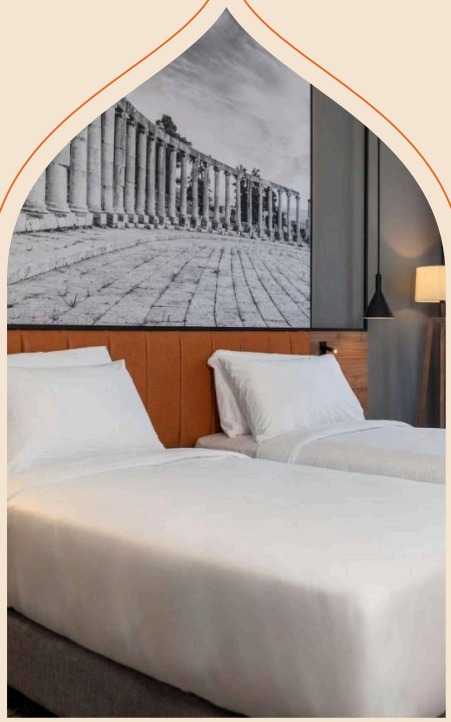


ALL-DAY DINING

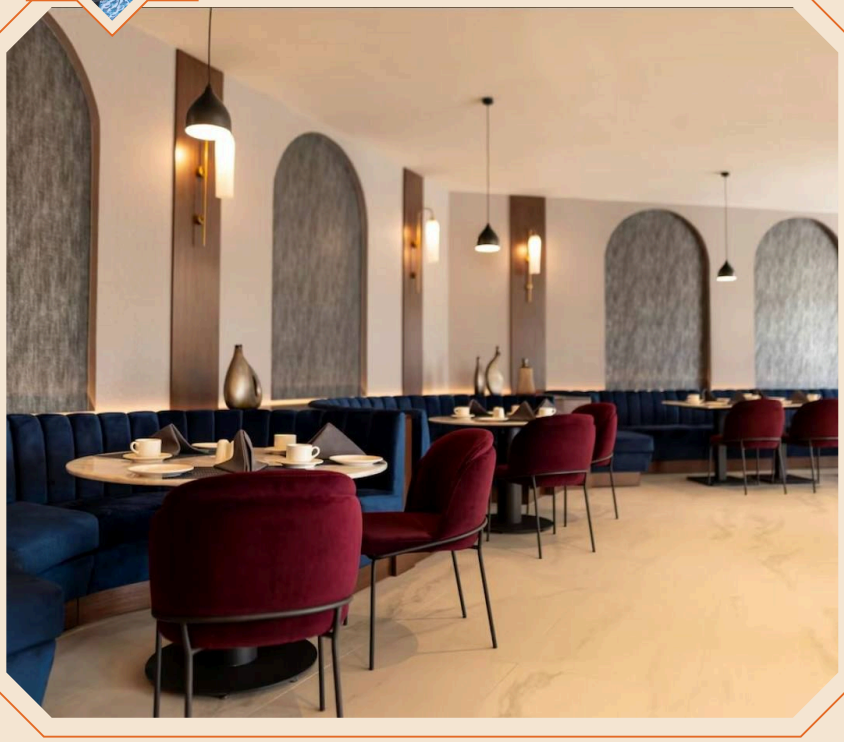


Rooms, dining & *lounges*

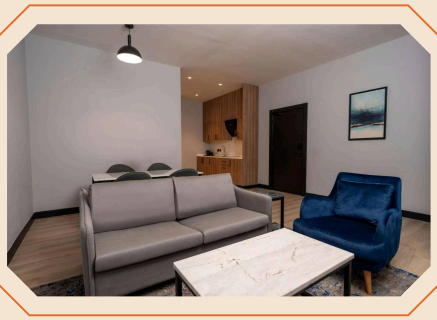
UPSCALE
INTERNATIONAL HOTEL



TWIN ROOM



RESTAURANT BANQUETTES



APARTMENT LIVING



LOUNGE DINING



MEETING ROOM



FEATURED PROJECT — 02

MeetMoot

Restaurant & Café — Riyadh

A two-level dining destination where warm wood, upholstered armchairs and built-in planters tie the restaurant, café and private dining rooms together.







CLIENT

Restaurant group, Saudi Arabia

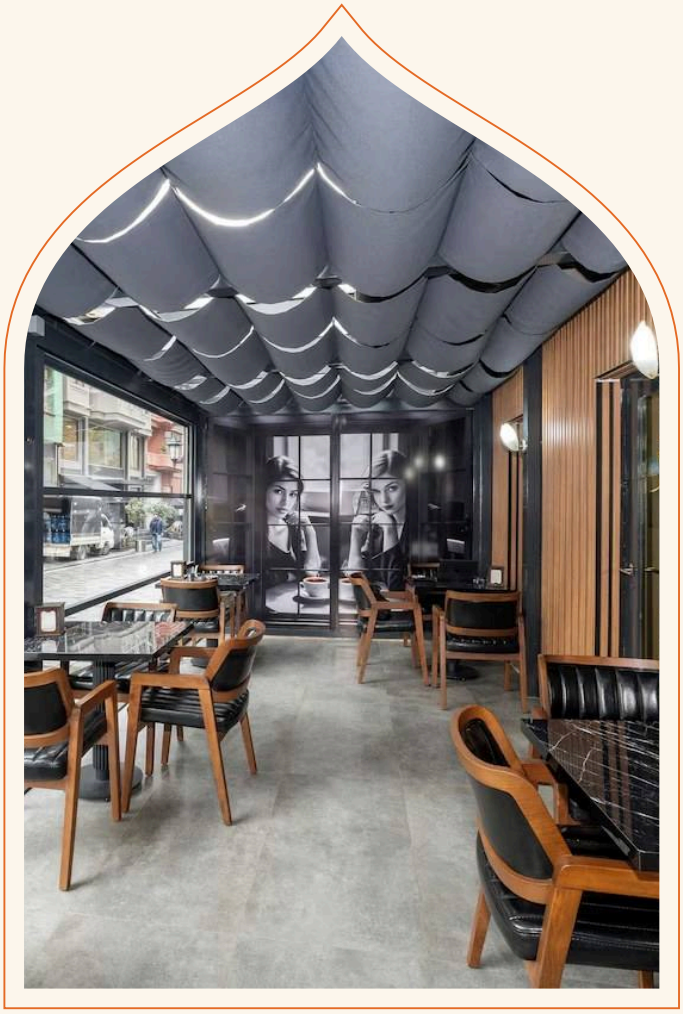
SPACES

Main dining · Private dining · Café · Lounge



WOOD-TOP

DINING TABLES



FEATURED PROJECT — 03

Crestium

Taksim Privé & Spa

ISTANBUL, TURKEY — CITY HOTEL

A city hotel in the heart of Taksim, with classic guest rooms, a branded reception, a restaurant and a covered street-side terrace café.

CLIENT
Independent city hotel

SPACES
Rooms · Reception · Lobby · Restaurant · Terrace

SIGNATURE
Wood headboards, terrace armchairs, reception desk



◆ RECEPTION



◆ LOBBY LOUNGE



◆ TWIN ROOM



◆ HOTEL RESTAURANT

Trusted across Turkey, the Levant, the Gulf and *North Africa.*

01 **Radisson Blu Hotel**
AMMAN · JORDAN

02 **MeetMoot Restaurant & Café**
RIYADH · SAUDI ARABIA

03 **Crestium Taksim Privé & Spa**
ISTANBUL · TURKEY

04 **Prestige Hotel**
ISTANBUL · TURKEY

05 **Hawa Beirut Restaurant**
OMAN

06 **Jbeil Hotel Apartments**
LEBANON

07 **San Morris Hotel**
PALESTINE

08 **Jerusalem Hotel**
PALESTINE

09 **Luxury Hotel**
BENGHAZI · LIBYA

10 **Al-Mukhtar Company**
LIBYA

MARKETS WE SERVE

Turkey ◆ Saudi Arabia ◆ UAE ◆ Qatar ◆ Kuwait

Bahrain ◆ Oman ◆ Jordan ◆ Lebanon ◆ Libya

i.

Samples & mock-up first

You approve real materials and a mock-up room before production.

ii.

One point of contact

One project manager from quotation to handover.

iii.

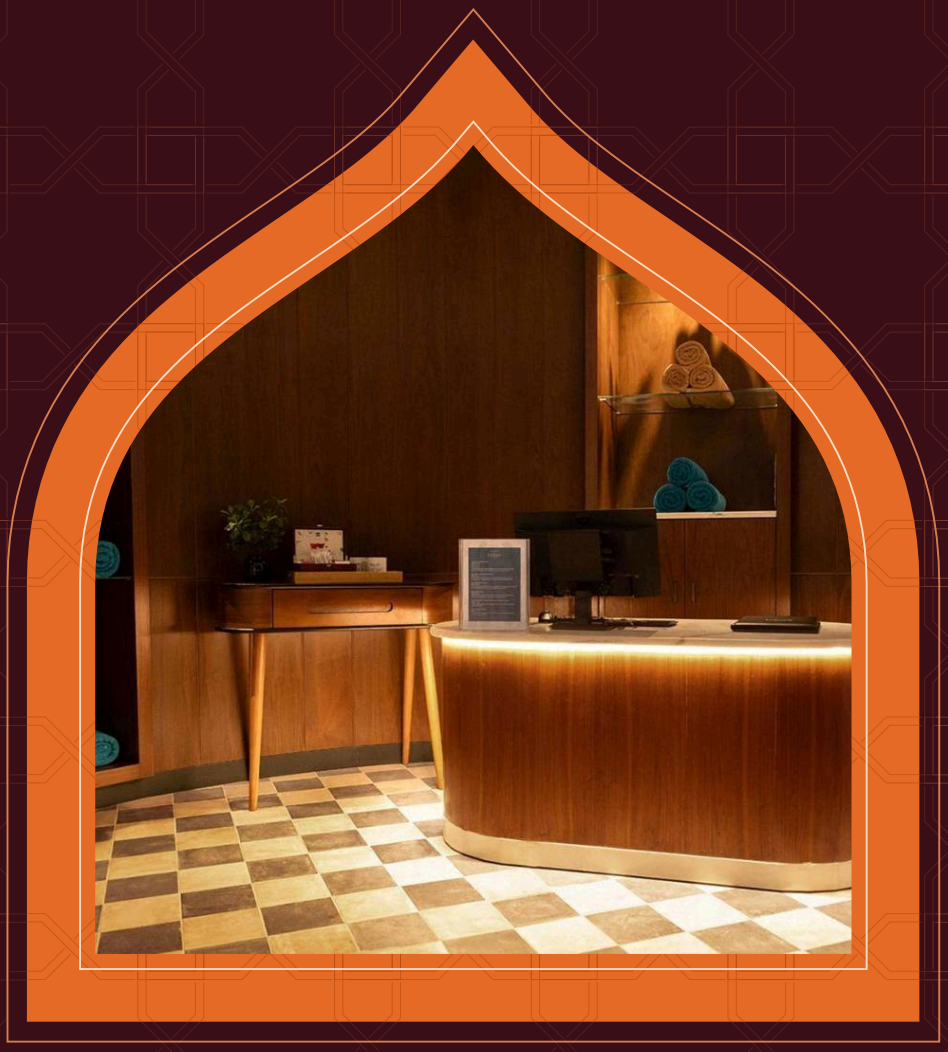
Itemised quotations

Every item specified and priced line by line against your BOQ.

iv.

Arabic · English · Turkish

We work directly with owners, designers and contractors.



MASHARIQ
HORECA

Let’s furnish your *next project.*

Send us your drawings or BOQ. We’ll come back with an itemised quotation and a production timeline.

MASHARIQ HORECA

mhoreca.online